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ACCELOPS DATA CENTER MONITORING SOFTWARE NAMED VALUE LEADER FOR CMDB

High Marks in Two Categories Propel Company to Top of Analyst's List for Service Impact Management Use Case

SANTA CLARA, CALIF. - July 7, 2011 - AccelOps, Inc. today announced its data center monitoring software has been distinguished as a value leader for CMDB service impact management by Enterprise Management Associates (EMA), a leading IT and data management research and consulting firm. AccelOps is the only provider of integrated monitoring solutions built from the ground up for cloud-generation enterprise and service provider data centers.

The newly published [EMA Radar report](#), CMDB/CMS Use Cases - Innovation through Diversity: Q2 2011, focuses on how configuration management database (CMDB) and change management system (CMS) technologies add value as enablers as opposed to as a separate market segment in and of themselves. Top marks in two categories -- deployment & cost efficiency and functionality -- distinguished the AccelOps solution as leading quickly to value and as well optimized for the dynamic conditions of virtualized and cloud-based environments.

AccelOps' native CMDB is a foundational building block of the AccelOps discovery-driven monitoring solution. As details about an entire IT infrastructure are automatically discovered and relationships between elements understood, this information is stored in the AccelOps CMDB. When infrastructure changes occur -- for example, a virtual machine is added, a firewall configuration is changed, or user permissions are modified -- the AccelOps CMDB is updated in real time so that it always contains the most current and cohesive view of truth about a network. The AccelOps solution draws upon this rich store of real-time information, cross-correlating performance and availability metrics with security logs, and enabling IT managers to define business services and manage incidents from a business service perspective.

"The significance of the AccelOps' CMDB cannot be underestimated, especially as organizations embrace a more service-centric approach to IT operations in the form of private, hybrid, and public cloud services," said Partha Bhattacharya, founder and chief technology officer at AccelOps. "By providing network performance, security, and IT operations managers with a cohesive foundation for automation and decision making, AccelOps' CMDB speeds root cause identification and problem resolution and makes it possible for organizations to meet service level commitments and compliance requirements."

About AccelOps

The AccelOps integrated monitoring platform enables cloud-generation data centers to deliver on the promise of IT as a service. Offered as an easy-to-deploy virtual appliance or Software-as-a-Service (SaaS), the AccelOps solution cross-correlates diverse operational data on-premise, off-premise, and in cloud environments, proactively monitoring from end-to-end an entire network environment. Capabilities include best-of-breed SIEM, compliance automation, performance and availability monitoring, user identity and location monitoring, virtualization monitoring, CMDB / change management, and business service management. The solution's scalability, multi-tenancy and metering, and elastic monitoring features are purpose-built for mid- to large enterprise and service provider deployments to deliver the visibility, control, and operational efficiencies necessary in today's complex and dynamic IT services environment.

AccelOps and the AccelOps logo are trademarks of AccelOps, Inc. a privately held Delaware corporation. Other names mentioned may be trademarks and properties of their respective owners.