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**FROST & SULLIVAN RECOGNIZES ACCELOPS WITH 2011 GLOBAL
NEW PRODUCT INNOVATION OF THE YEAR AWARD FOR ENTERPRISE AND
SERVICE PROVIDER INFRASTRUCTURE/CLOUD MONITORING**

**AccelOps' Solution Exemplifies Proactive, Elastic Monitoring of Private, Hybrid
and Hosted Cloud Environments for Service Providers and Enterprises**

SANTA CLARA, CALIF. – January 19, 2011– Based on an industry analysis of monitoring and management products for enterprises, hosting providers and managed service providers, Frost & Sullivan recognizes [AccelOps, Inc.](#) with the 2011 New Product Innovation of the Year Global Award. This global recognition testifies to AccelOps' technology and market leadership as the best-in-class solution for end-to-end monitoring of the extended data center and dynamic cloud computing environments.

The Frost & Sullivan Award for Global New Product Innovation is presented to the company that has demonstrated superior technology, functional innovation and differentiation within its industry that results in increased customer value and market potential. AccelOps was chosen from a category comprised of eight leading vendors that were assessed for consideration of this award. Top companies were reviewed according to Frost & Sullivan's best practice methodology consisting of industry and category analysis, strategic vendor assessment, product appraisal and customer interviews. The Frost & Sullivan research report is available at http://www.accelops.net/pdf/AccelOps_Frost_Sullivan_IRG.pdf.

AccelOps provides an integrated [data center and cloud monitoring](#) solution offered as a software virtual appliance, Software-as-a-Service (SaaS) or Managed Service Provider (MSP) software platform. The highly scalable solution cross-correlates and manages diverse operational data on-premise, off-premise and in cloud environments, providing proactive performance, availability, security, change and business service management. Benefits for enterprises and service providers include greater service delivery assurance, more effective operational oversight and efficiency, and reduced MTTR (Mean Time to Repair).

"The company leverages leading-edge technologies to enable service providers and large enterprises to monitor cloud and virtual environments," said Frost & Sullivan Lead Industry Analyst Olga Yashkova. "Of particular interest in our evaluation were the company's integration, functional depth and innovative use of the virtual appliance architecture to enable dynamic clustering. The benefit this delivers is not only comprehensive monitoring, but elastic capacity to maintain performance and unlimited online data analysis, which is essential to keeping pace as virtual resources are dynamically introduced and changed over time."

Other important advantages that became apparent when assessing AccelOps against competitors were a quicker time-to-value ratio, as well as more convenient administration and maintenance. This is due to AccelOps' operating architecture, automated discovery and monitoring depth, feature integration and product delivery options.

"We take great pride in receiving this recognition from Frost & Sullivan, because it highlights the value of our innovative approach and new elastic monitoring technology for the extended data center and cloud computing," said [Imin Lee](#) of AccelOps. "This award underscores that AccelOps offers 'best of breed' monitoring for any hosting provider, MSP or enterprise seeking to assure service reliability, optimize resources and meet SLA commitments."

About AccelOps - Intelligent. Proactive. Secure.

AccelOps' integrated [data center and cloud monitoring](#) solutions bring unparalleled operational intelligence, service reliability, efficiency and security to enterprises and service providers. Delivered as a scalable virtual appliance or SaaS, the AccelOps platform cross-correlates diverse operational data on-premise, off-premise and in cloud environments, enabling proactive management of performance, availability, security, change, metering and business services. AccelOps delivers efficient root-cause analysis, automates compliance reporting and reduces MTTR. Multi-tenancy and elastic monitoring capacity enable the platform to scale easily to service providers and large global enterprises. The company, with offices in Silicon Valley, London and Shanghai, markets their solution direct and through a network of authorized partners. See our breadth, depth and value by visiting <http://www.AccelOps.net> or by taking a test drive at <http://www.accelops.net/eval-download>.

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best in class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best practice models to drive the generation, evaluation and implementation of powerful growth strategies. Frost & Sullivan leverages over 50 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 35 offices on six continents. To join our Growth Partnership, please visit <http://www.frost.com>.

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